



**LOCAL
GOVERNMENT
PROCUREMENT**

Annual Conference 2023

Sponsorship Prospectus

Dear Valued Partner,

We are pleased to inform you that the next Local Government Procurement Annual Conference will be held on 17 & 18 October 2023.

Based on the positive feedback that we received from exhibitors and delegates about Doltone House, Darling Island, we are pleased to inform you that we will be returning to 'Doltone House, Darling Harbour for our 2023 conference.

In addition to the public sector, we continue to extend the conference to procurement people from our Approved Contractor network, as well as the private sector, in an endeavour to grow the audience for our sponsors/exhibitors.

It is with great delight that I invite you to sponsor and exhibit at the Local Government Procurement Annual Conference 2023.

The conference will provide a unique opportunity for your organisation to showcase your goods and services to a cross section of procurement and engineering professionals from NSW Local Government over the two days. This is an excellent opportunity for sponsors and exhibitors to attract potential customers and build on existing relationships already established. It is anticipated that over 160 delegates from the local government, as well as the private sector will attend the conference.

Our sponsorship packages have been fined tuned to give sponsors maximum return.

Thank you for your interest in being part of our conference. We welcome the opportunity to work in partnership with your organisation and we look forward to us growing our business through the local government sector together.

Luke Kenny
Chief Executive Officer

About Us

Local Government Procurement (LGP) provides fully integrated procurement services. These services include establishing contract panels, consulting, professional development and contract management. Our customers include NSW councils, not for profit organisations, universities, State Government agencies and departments.

LGP is a business arm of Local Government NSW (LGNSW), the membership association for all councils in NSW. LGP is also a 'prescribed entity' under s55 of the Local Government Act 1993 (NSW) and the Local Government (General) Regulation 2005 (NSW). This means that councils do not need to go to tender for values greater than the tendering threshold (as they normally would be required to do) and instead, utilise supply arrangements coordinated by LGP.

Since commencing in 2006, it is estimated that LGP has been responsible for saving eligible customers hundreds of millions of dollars. This has been achieved through better pricing via economies of scale and time and opportunity cost savings in not needing to go out to tender.

KEY INFORMATION

WHO WILL ATTEND?

As you may be aware the Local Government Procurement Conference is a unique opportunity for your organisation to connect with professionals from NSW local government. Typically, LGP conferences attract local government professionals, particularly procurement, engineering, governance, contract, senior management and anyone involved in purchasing.

LGP continuously strives to make the conference engaging and interactive by using the latest and innovative technology and facilitating more than eight hours of networking opportunities for sponsors to connect with council professionals. A dynamic program of social events is also high on the agenda. The 2023 LGP Annual Conference is a great opportunity to showcase your organisation, connect and grow your networks.

WHY SPONSOR?

- Promote and showcase your services and products
- Position your organisation as a key player in the area of local government as well as the private sector
- Increase awareness and recognition of your brand within local government
- Meet key decision makers/influencers
- Face to face with over 150 delegates
- Maintain, develop and generate relationships with councils in a captive environment
- Gain sector knowledge through networking with delegates
- Check out competition and stay ahead in the game
- Generate new leads

PROGRAM

Tuesday 17 October to Wednesday 18 October 2023

VENUE

Doltone House, Darling Island Wharf, 48 Pirrama Road, Pyrmont Point NSW
2009

PLATINUM SPONSOR

Exclusive opportunity!

This is a unique opportunity to gain maximum exposure to delegates. This package not only allows you the prime booth location but also the exclusive opportunity to promote your organisation to delegates at every stage of the conference including our pre-conference marketing and the opening ceremony. We view the Platinum Sponsor as a key partner in the success of the Local Government Procurement 2023 Conference and our team will work with you to ensure that this package is implemented to provide the best possible return on investment for your organisation.

Platinum Sponsorship valued @ \$22,000 plus GST.

PACKAGE INCLUSIONS:

Recognised as 'Platinum Sponsor' for the conference.

Sponsor logo on main backdrop on stage and on all event promotions.

Company logo links to sponsor company's home page.

Exclusive to this package:

A trade stand 6 meters x 2 meters.

Opportunity to join debate panel session on day 1.

10 minute presentation session on day 1.

Full page advertisement (sponsor to supply) in the Exhibition Display Manual.

Company profile and products on display in the Exhibitor Display Manual.

Electronic marketing information (limited to 20 MB) which will be provided to delegates on a USB drive or similar.

Acknowledgment in conference welcome address.

Level of sponsorship and logo highlighted in all conference proceedings.

Sponsor logo given recognition on conference presentation screen during breaks (on a rotational basis with other acknowledgments).

Delegate list provided on the day of the conference.

Over 8 hours of networking through planned sessions.

4 complimentary attendances including conference dinner.

WI-FI SPONSOR

Exclusive opportunity!

Opportunity to make sure every conference attendee selects your company and brand name to access Wi-Fi at the conference. A great way to promote your brand at the conference and create an impression over the two days.

Wi-Fi sponsorship valued @ \$10,000 plus GST.

PACKAGE INCLUSIONS:

Recognised as 'Wi-Fi Sponsor' at the conference.

Exclusive to this package: Sponsor's company and brand name set as 'Username' and 'Password' to access Wi-Fi on both days of the conference. All conference attendees will be required to type in these details to access free Wi-Fi at the conference venue.

Sponsor logo recognition on all event promotions.

Company logo links to sponsor company's home page.

A trade stand 3 meters x 2 meters at a vantage location.

Level of sponsorship and logo highlighted in conference proceedings.

Sponsor logo given recognition on conference presentation screen during breaks (on a rotational basis with other acknowledgments).

Half page advertisement (sponsor to supply) in the Exhibition Display Manual.

Company logo on conference banners displayed in plenary room.

Delegate list provided on the day of the conference.

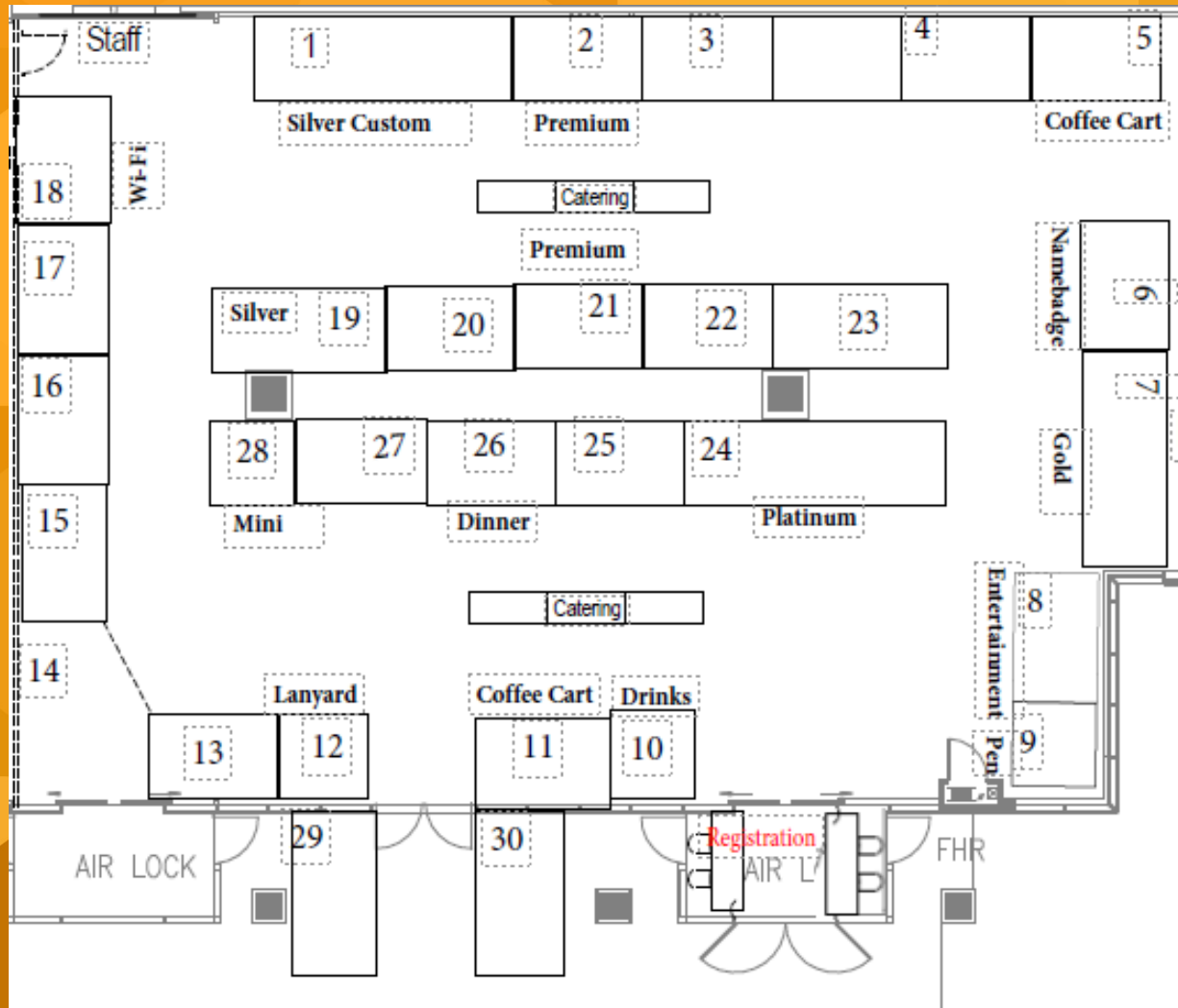
Electronic marketing information (limited to 7 MB) which will be provided to delegates on a USB drive or similar.

Over 8 hours of networking through planned sessions.

2 full conference attendances including conference dinner.

FLOOR PLAN

Exhibition Room



REGISTRATION

Participate at the Local Government Procurement 2023 Annual Conference and align your business with your core target audience. Reinforce your brand and grow your market share. LGP provides you this exclusive opportunity, so make the most of it and take advantage of the benefits outlined in the package inclusions.

To confirm your sponsorship at the Local Government Procurement Annual Conference 2023, complete the registration process by selecting the option most suited for your business. Book your space now by clicking the button below.



TERMS AND CONDITIONS

1. By signing and returning this agreement you are agreeing to a Sponsorship/Exhibition agreement between yourselves and Local Government Procurement Pty. Ltd., on the terms and conditions set out below and in the agreement.
2. The Local Government Procurement Annual Conference 2023 will be held at the Doltone House, Darling Island from 17 and 18 October.
3. Sponsorship and exhibition applications will be acknowledged in writing on receipt. Confirmation of acceptance of your application will be sent in writing together with a tax invoice.
4. Sponsorship/Exhibition package entitlements will commence only on payment of all monies owing. Full payment is required within 30 days from date of invoice.
5. Sponsorship packages are limited in accordance with the prospectus and booth allocations are sold on a “first-in” basis and on receipt of full payment. If your first preference is unavailable we will contact you to discuss an alternative preference.
6. All amounts are exclusive of Goods and Services Tax (GST) of 10%.
7. LGP reserves the right to decline sponsors or exhibitors.
8. LGP reserve the right to vary booth allocations if necessary.
9. Cancellation/Amendments: If you wish to cancel or change your sponsorship/exhibition package you must advise us in writing to events@lgp.org.au. We reserve the right to charge the cancellation fees as follows:
 - a) On or prior to 1 July 2023: 50% of the total value of the sponsorship/exhibition package.
 - b) After 1 July 2023: 100% of the total value of the sponsorship/exhibition package.
10. LGP reserves the right to cancel this event and refund your sponsorship payment in full. In this case liability will be limited to that amount and the exhibitor/sponsor shall have no further claim for damages or loss.

TERMS AND CONDITIONS

11. All exhibition times noted here are indicative and LGP reserves the right to alter all times. Exhibitors and sponsors agree not to hold offsite events that may remove delegates from the conference and exhibition venue during exhibition hours.
12. Please check your booth location carefully. LGP cannot be held responsible for positioning of any competitor.
13. The conference organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the conference organiser will not be accountable for the level of commercial activity generated.
14. The conference organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
15. The conference organiser reserves the right to change the exhibition floor layout if necessary.
16. The exhibitor agrees that the conference organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified.
17. The exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces or blaring music.
18. The exhibitor must comply with all the directions/requests issued by the conference organiser including those outlined in the Exhibitor Manual.
19. All exhibitors must produce a valid Public Liability Insurance for the period of the exhibition and this must be submitted to the Conference Organiser by 1 July 2023.
20. Acceptance of sponsorship and exhibition offers is at the discretion of the organising committee.
21. Sponsors/Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package/booked space unless prior consent in writing from conference organisers is provided.