



**LOCAL
GOVERNMENT
PROCUREMENT**

Annual Conference 2024

Sponsorship Prospectus

Dear Valued Partner,

We are pleased to inform you that the next Local Government Procurement Annual Conference will be held on 29 & 30 October 2024.

Based on the positive feedback that we received from exhibitors and delegates about Doltone House, Darling Island, we are pleased to inform you that we will be returning to 'Doltone House, Darling Harbour for our 2024 conference.

In addition to the public sector, we continue to extend the conference to procurement people from our Approved Contractor network, as well as the private sector, in an endeavour to grow the audience for our sponsors/exhibitors.

It is with great delight that I invite you to sponsor and exhibit at the Local Government Procurement Annual Conference 2024.

The conference will provide a unique opportunity for your organisation to showcase your goods and services to a cross section of professionals ranging from procurement, engineering, sustainability, governance, executive teams as well as other teams from across NSW Local Government over the two days. This is an excellent opportunity for sponsors and exhibitors to attract potential customers and build on existing relationships already established. It is anticipated that over 150 delegates from the local government, as well as the private sector will attend the conference.

Our sponsorship packages have been fined tuned to give sponsors maximum return.

Thank you for your interest in being part of our conference. We welcome the opportunity to work in partnership with your organisation and we look forward to growing our business through the local government sector together.

Luke Kenny
Chief Executive Officer

KEY INFORMATION

WHO WILL ATTEND?

The Local Government Procurement (LGP) Conference is a unique opportunity for your organisation to connect with professionals from NSW local government. The event attracts local government professionals, particularly procurement, engineering, governance, contract, senior management and anyone involved in purchasing.

LGP continuously strives to make the conference engaging through a carefully curated conference program as well as interactive by using the innovative technology. Over the two days we incorporate more than eight hours of networking opportunities for sponsors to connect with council professionals. A dynamic program of social events is also high on the agenda.

The 2024 LGP Annual Conference is a great opportunity to showcase your organisation, connect and grow your networks and an opportunity to grow presence and business in the sector.

WHY SPONSOR?

- Promote and showcase your services and products
- Position your organisation as a key player in the area of local government as well as the private sector
- Increase awareness and recognition of your brand within local government
- Meet key decision makers/influencers
- Face to face with over 150 delegates
- Maintain, develop and generate relationships with councils in a captive environment
- Gain sector knowledge through networking with delegates
- Check out competition and stay ahead in the game
- Generate new leads

PROGRAM

Tuesday 29 October to Wednesday 30 October 2024

VENUE

Doltone House, Darling Island Wharf, 48 Pirrama Road, Pyrmont Point NSW 2009

PLATINUM SPONSOR SOLD

Exclusive opportunity!

This is a unique opportunity to gain maximum exposure to delegates. This package not only allows you the prime booth location but also the exclusive opportunity to promote your organisation to delegates at every stage of the conference including our pre-conference marketing and the opening ceremony. We view the Platinum Sponsor as a key partner in the success of the Local Government Procurement 2024 Conference and our team will work with you to ensure that this package is implemented to provide the best possible return on investment for your organisation.

Platinum Sponsorship valued @ \$22,000 plus GST.

PACKAGE INCLUSIONS:

Recognised as 'Platinum Sponsor' for the conference.

Sponsor logo recognition on all event promotions.

Company logo links to sponsor company's home page.

Exclusive to this package:

A trade stand 6 meters x 2 meters.

Opportunity for a 10 minute presentation on day 1.

Full page advertisement (sponsor to supply) in Exhibition Display Manual.

Other inclusions:

Electronic marketing information (limited to 20 MB) which will be provided to delegates on a USB drive or similar.

Acknowledgment in conference welcome address.

Level of sponsorship and logo highlighted in all conference proceedings.

Sponsor logo given recognition on conference presentation screen during breaks (on a rotational basis with other acknowledgments).

Company logo on conference banners displayed in plenary room.

Delegate list provided on the day of the conference.

Over 8 hours of networking through planned sessions.

4 complimentary attendances including conference dinner.

GOLD SPONSOR

Exclusive opportunity.

The gold package delivers high visibility and provides promotional exposure by aligning your brand with Local Government Procurement as a top partner. The Gold sponsorship package not only gives you an extra-large stand in a great location, but also ensures your company receives high visibility by being included in the massive conference promotional campaign.

Gold Sponsorship valued @ \$17,000 plus GST.

PACKAGE INCLUSIONS:

Recognised as 'Gold Sponsor' for the conference.

Sponsor logo recognition on all event promotions.

Company logo links to sponsor company's home page.

A trade stand 5 meters x 2 meters.

10 minute presentation slot on day 1.

Acknowledgment in conference welcome address.

Level of sponsorship and logo highlighted in conference program and proceedings.

Sponsor logo given recognition on conference presentation screen during breaks (on a rotational basis with other acknowledgments).

Full page advertisement (sponsor to supply) in Exhibition Display Manual.

Company logo on conference banners displayed in plenary room.

Delegate list provided on the day of the conference.

Electronic marketing information (limited to 15 MB) which will be provided to delegates on a USB drive or similar.

Over 8 hours of networking through planned sessions.

4 complimentary attendances including conference dinner.

SILVER SPONSOR

Three opportunities - One opportunity available.

Silver sponsorship has been created to provide your brand a wide exposure for the entire duration of the conference. This package gives you a larger booth and provides you with extra visibility, giving your brand the alignment with your target audiences.

Silver sponsorship valued @ \$12,000 plus GST.

PACKAGE INCLUSIONS:

Recognised as 'Silver Sponsor' at the conference.

Sponsor logo recognition on all event promotions.

Company logo links to sponsor company's home page.

A large trade stand 4 meters x 2 meters.

5 minute presentation slot on day 2.

Acknowledgment in conference welcome address.

Level of sponsorship and logo highlighted in conference proceedings.

Sponsor logo given recognition on conference presentation screen during breaks (on a rotational basis with other acknowledgments).

Half page advertisement (sponsor to supply) in Exhibition Display Manual.

Company logo on conference banners displayed in plenary room.

Delegate list provided on the day of the conference.

Electronic marketing information (limited to 10 MB) which will be provided to delegates on a USB drive or similar.

Over 8 hours of networking through planned sessions.

3 complimentary attendances including conference dinner.

CONFERENCE DINNER SPONSOR **SOLD**

Exclusive Opportunity!

Dinners are the highlight of business events giving delegates and all attendees the opportunity to network with each other. This sponsorship has been created to provide your brand with an exclusive focus during the conference dinner and a wide exposure for the entire duration of the conference. The dinner sponsorship provides you with extra visibility and aligns your brand with your target audiences while they enjoy a sumptuous banquet.

Dinner sponsorship valued @ \$10,500 plus GST.

PACKAGE INCLUSIONS:

Exclusive to this package: Recognised as 'Dinner Sponsor' at the conference.

Sponsor logo recognition on all event promotions.

Opportunity for a 5 minute presentation at the conference dinner.

Acknowledgment in CEO's dinner address.

Other inclusions:

Company logo links to sponsor company's home page.

A trade stand 3 meters x 2 meters.

Level of sponsorship and logo highlighted in conference promotions.

Sponsor logo given recognition on screen during the conference dinner (after the awards presentations and other acknowledgments).

Company logo on conference banners displayed in plenary room.

Full page advertisement (sponsor to supply) in Exhibition Display Manual.

Delegate list provided on the day of the conference.

Electronic marketing information (limited to 10 MB) which will be provided to delegates on a USB drive or similar.

Over 8 hours of networking through planned sessions.

3 complimentary attendances including conference dinner.

DRINKS SPONSOR

Exclusive opportunity!

A spectacular conference drinks function is planned for delegates and exhibitors to attend, following the conference on day one. A great way to promote your brand at the conference drinks and create an impression in a more casual setting. Drive home your message while all delegates are most receptive.

Drinks sponsorship valued @ \$10,000 plus GST.

PACKAGE INCLUSIONS:

Recognised as 'Drinks Sponsor' at the conference.

Sponsor logo recognition on all event promotions.

Company logo links to sponsor company's home page.

A trade stand 2.5 meters x 2 meters.

Level of sponsorship and logo highlighted in conference program and proceedings.

Sponsor logo given recognition on conference presentation screen during breaks (on a rotational basis with other acknowledgments).

Half page advertisement (sponsor to supply) in the Exhibition Display Manual.

Company logo on conference banners displayed in plenary room.

Delegate list provided on the day of the conference.

Electronic marketing information (limited to 7 MB) which will be provided to delegates on a USB drive or similar.

Over 8 hours of networking through planned sessions.

3 complimentary attendances including conference dinner.

ENTERTAINMENT SPONSOR

Exclusive opportunity!

An enjoyable entertainment will be planned for delegates and exhibitors during dinner on day one of the conference. A great way to promote your brand while creating a lasting impression in a more fun filled setting.

Entertainment sponsorship valued @ \$10,000 plus GST.

PACKAGE INCLUSIONS:

Recognised as 'Entertainment Sponsor' at the conference.

Sponsor logo recognition on all event promotions.

Company logo links to sponsor company's home page.

A trade stand 3 meters x 2 meters.

Level of sponsorship and logo highlighted in Exhibition Display Manual and proceedings.

Sponsor logo given recognition on conference presentation screen during breaks (on a rotational basis with other acknowledgments).

Acknowledgement of entertainment sponsor at the dinner/awards speech.

Half page advertisement (sponsor to supply) in Exhibition Display Manual.

Company logo on conference banners displayed in plenary room.

Delegate list provided on the day of the conference.

Electronic marketing information (limited to 7 MB) which will be provided to delegates on a USB drive or similar.

Over 8 hours of networking through planned sessions.

3 complimentary attendances including conference dinner.

COFFEE CART SPONSOR - SOLD

Get delegates kick started each morning and keep them going through the day. The coffee cart will serve coffee and hot chocolate from arrival to the end of lunch each day of the conference. This sponsorship provides two baristas and up to 250 coffees per day. A great way to get more footfall at your stand to promote your brand and will be one of the most popular areas for the delegates to meet.

Coffee Cart sponsorship valued @ \$10,500 plus GST.

PACKAGE INCLUSIONS:

Recognised as 'Coffee Cart Sponsor' at the conference.

Exclusive to this package: Sponsor logo branded on the coffee cart.

Sponsor logo recognition on all event promotions.

Company logo links to sponsor company's home page.

A trade stand 3 x 2 meters with additional space for coffee cart.

Level of sponsorship and logo highlighted during conference proceedings.

Sponsor logo given recognition on conference presentation screen during breaks (on a rotational basis with other acknowledgments).

Half page advertisement (sponsor to supply) in the Exhibition Display Manual.

Company logo on conference banners displayed in plenary room.

Delegate list provided on the day of the conference.

Electronic marketing information (limited to 7 MB) which will be provided to delegates on a USB drive or similar.

Over 8 hours of networking through planned sessions.

3 complimentary attendances including conference dinner.

PEN SPONSOR

Exclusive opportunity!

Opportunity to make sure every conference attendee carries your branding around the conference and long after. Each delegate at the conference is provided with a USB pen. Marketing material of all sponsors and exhibitors is loaded on the USB. This sponsorship ensures that your brand gains huge visibility. A great way to promote your brand at the conference and create a lasting impression.

Pen sponsorship valued @ \$10,000 plus GST.

PACKAGE INCLUSIONS:

Recognised as 'Pen Sponsor' at the conference.

Exclusive to this package: Sponsor logo branded on pens with a USB incorporated into the pen.

Sponsor logo recognition on all event promotion.

Company logo links to sponsor company's home page.

A trade stand 2x2 meters with adjacent additional 2x2 meters open space.

Level of sponsorship and logo highlighted in conference proceedings.

Sponsor logo given recognition on conference presentation screen during breaks (on a rotational basis with other acknowledgments).

Half page advertisement (sponsor to supply) in Exhibition Display Manual.

Company logo on conference banners displayed in plenary room.

Delegate list provided on the day of the conference.

Electronic marketing information (limited to 7 MB) which will be provided to delegates on a USB drive or similar.

Over 8 hours of networking through planned sessions.

3 complimentary attendances including conference dinner.

LANYARD SPONSOR - SOLD

Exclusive opportunity!

Opportunity to make sure every conference attendee carries your branding around the venue for the duration of the conference. A great way to promote your brand at the conference and create a lasting impression while getting loads of visibility.

Lanyard sponsorship valued @ \$10,000 plus GST.

PACKAGE INCLUSIONS:

Recognised as 'Lanyard Sponsor' at the conference.

Exclusive to this package: Sponsor logo co-branded with LGP logo on lanyards provided to conference attendees.

Sponsor logo recognition on all event promotions.

Company logo links to sponsor company's home page.

A trade stand 2.5 meters x 2 meters.

Level of sponsorship and logo highlighted in conference proceedings.

Sponsor logo given recognition on conference presentation screen during breaks (on a rotational basis with other acknowledgments).

Half page advertisement (sponsor to supply) in the Exhibition Display Manual.

Company logo on conference banners displayed in plenary room.

Delegate list provided on the day of the conference.

Electronic marketing information (limited to 7 MB) which will be provided to delegates on a USB drive or similar.

Over 8 hours of networking through planned sessions.

3 complimentary attendances including conference dinner.

NAME BADGE SPONSOR SOLD

Exclusive opportunity!

Distributed to every delegate upon sign-in, the delegate name badge is worn throughout the conference and is often kept as a souvenir. Opportunity to make sure every conference attendee carries your branding around the conference venues. A great way to promote your brand at the conference and get huge mileage.

Name Badge sponsorship valued @ \$10,000 plus GST.

PACKAGE INCLUSIONS:

Recognised as 'Name Badge Sponsor' at the conference.

Exclusive to this package: Sponsor logo co-branded with LGP logo on name badges provided to conference attendees.

Sponsor logo recognition on all event promotions.

Company logo links to sponsor company's home page.

A trade stand 3 meters x 2 meters.

Level of sponsorship and logo highlighted in conference program and proceedings.

Sponsor logo given recognition on conference presentation screen during breaks (on a rotational basis with other acknowledgments).

Half page advertisement (sponsor to supply) in the Exhibition Display Manual.

Company logo on conference banners displayed in plenary room.

Delegate list provided on the day of the conference.

Electronic marketing information (limited to 7 MB) which will be provided to delegates on a USB drive or similar.

Over 8 hours of networking through planned sessions.

3 complimentary attendances including conference dinner.

WI-FI SPONSOR - SOLD

Exclusive opportunity!

Opportunity to make sure every conference attendee selects your company and brand name to access Wi-Fi at the conference. A great way to promote your brand at the conference and create an impression over the two days.

Wi-Fi sponsorship valued @ \$10,000 plus GST.

PACKAGE INCLUSIONS:

Recognised as 'Wi-Fi Sponsor' at the conference.

Exclusive to this package: Sponsor's company and brand name set as 'Username' and 'Password' to access Wi-Fi on both days of the conference. All conference attendees will be required to type in these details to access free Wi-Fi at the conference venue.

Sponsor logo recognition on all event promotions.

Company logo links to sponsor company's home page.

A trade stand 3 meters x 2 meters at a vantage location.

Level of sponsorship and logo highlighted in conference proceedings. Sponsor logo given recognition on conference presentation screen during breaks (on a rotational basis with other acknowledgments).

Half page advertisement (sponsor to supply) in the Exhibition Display Manual.

Company logo on conference banners displayed in plenary room.

Delegate list provided on the day of the conference.

Electronic marketing information (limited to 7 MB) which will be provided to delegates on a USB drive or similar.

Over 8 hours of networking through planned sessions.

3 full conference attendances including conference dinner.

PREMIUM TRADE EXHIBITOR - SOLD

Premium Trade Display Stand

Align your business objectives to your target audience and forge a winning alliance. Extremely popular, goes really quick. Almost sold out!

Premium Trade Display Stand valued @ \$7,000 plus GST.

PACKAGE INCLUSIONS:

Trade display stand 3 meters x 2 meters in a prominent location.

Logo, company contact details and marketing collateral on the conference app.

Delegate list provided on the day of the conference.

Electronic marketing information (limited to 7 MB) which will be provided to delegates on a USB drive or similar.

Over 8 hours of networking through planned sessions.

2 complimentary attendances including conference dinner.

LARGE FORMAT DISPLAY AREA - 1 AVAILABLE

SPACE RIGHT OUTSIDE THE EXHIBITION HALL

Large Format Display

Align your business objectives with your target audience and forge a winning alliance. Extremely popular, goes really quick. Ideal for display of large equipment.

Trade Display Stand valued @ \$7,000 plus GST.

PACKAGE INCLUSIONS:

Large display area 4.5 meters x 2.5 meters.

Logo, company contact details, products/services and marketing collateral uploaded on to the conference app.

Delegate list provided on the day of the conference.

Electronic marketing information (limited to 5 MB) which will be provided to delegates on a USB drive or similar.

Over 8 hours of networking through planned sessions.

2 complimentary attendances including conference dinner.

TRADE EXHIBITOR - SOLD

Trade Display Stand

Align your business objectives to your target audience and forge a winning alliance. Extremely popular, goes really quick. Almost sold out!

Trade Display Stand valued @ \$5,500 plus GST.

PACKAGE INCLUSIONS:

Trade display stand 3 meters x 2 meters.

Logo, company contact details and marketing collateral on the conference app.

Delegate list provided on the day of the conference.

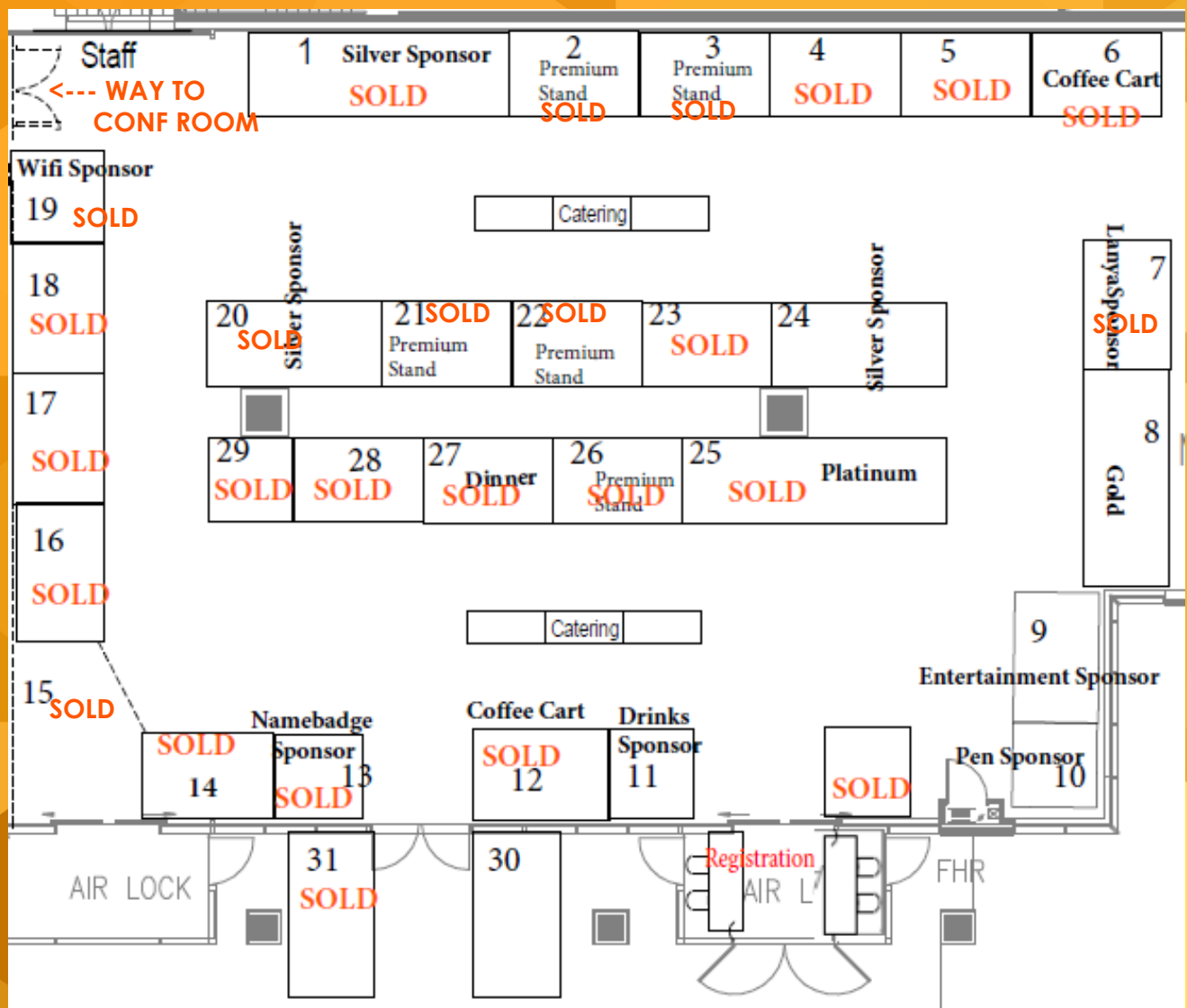
Electronic marketing information (limited to 5 MB) which will be provided to delegates on a USB drive or similar.

Over 8 hours of networking through planned sessions.

2 complimentary attendances including conference dinner.

FLOOR PLAN

Exhibition Room



REGISTRATION

Participate at the Local Government Procurement 2024 Annual Conference and align your business with your core target audience. Reinforce your brand and grow your market share. LGP provides you this exclusive opportunity, so make the most of it and take advantage of the benefits outlined in the package inclusions.

Confirm your sponsorship or exhibition trade stand at the Local Government Procurement Annual Conference 2024, complete the registration process by selecting the option most suited for your business. Book your space now by clicking the button below.



TERMS AND CONDITIONS

1. By signing and returning this agreement you are agreeing to a Sponsorship/Exhibition agreement between yourselves and Local Government Procurement Pty. Ltd., on the terms and conditions set out below and in the agreement.
2. The Local Government Procurement Annual Conference 2024 will be held at the Doltone House, Darling Island from 29 and 30 October.
3. Sponsorship and exhibition applications will be acknowledged in writing on receipt. Confirmation of acceptance of your application will be sent in writing together with a tax invoice.
4. Sponsorship/Exhibition package entitlements will commence only on payment of all monies owing. Full payment is required within 30 days from date of invoice.
5. Sponsorship packages are limited in accordance with the prospectus and booth allocations are sold on a “first-in” basis and on receipt of full payment. If your first preference is unavailable we will contact you to discuss an alternative preference.
6. All amounts are exclusive of Goods and Services Tax (GST) of 10%.
7. LGP reserves the right to decline sponsors or exhibitors.
8. LGP reserve the right to vary booth allocations if necessary.
9. Cancellation/Amendments: If you wish to cancel or change your sponsorship/exhibition package you must advise us in writing to events@lgp.org.au. We reserve the right to charge the cancellation fees as follows:
 - a) On or prior to 1 July 2024: 50% of the total value of the sponsorship/exhibition package.
 - b) After 1 July 2024: 100% of the total value of the sponsorship/exhibition package.
10. LGP reserves the right to cancel this event and refund your sponsorship payment in full. In this case liability will be limited to that amount and the exhibitor/sponsor shall have no further claim for damages or loss.

TERMS AND CONDITIONS

11. All exhibition times noted here are indicative and LGP reserves the right to alter all times. Exhibitors and sponsors agree not to hold offsite events that may remove delegates from the conference and exhibition venue during exhibition hours.
12. We will endeavour to provide you a stand next to non competing companies. LGP cannot be held responsible for positioning of any competitor.
13. The conference organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the conference organiser will not be accountable for the level of commercial activity generated.
14. The conference organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
15. LGP reserves the right to change the exhibition floor layout if necessary.
16. The exhibitor agrees that the conference organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified.
17. The exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces or blaring music.
18. The exhibitor must comply with all the directions/requests issued by the conference organiser including those outlined in the Exhibitor Manual.
19. All exhibitors must produce a valid Public Liability Insurance for the period of the exhibition and this must be submitted to the Conference Organiser by 1 July 2024.
20. Acceptance of sponsorship and exhibition offers is at the discretion of the organising committee.
21. Sponsors/Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package/booked space unless prior consent in writing from conference organisers is provided.